



Gregor Lersch creates a spectacular arrangement before an amazed CSFA audience



CALIFORNIA STATE FLORAL ASSOCIATION

1521 I Street * Sacramento, CA 95814
Phone: 916-448-5266 * Fax: 916-446-1063
ann@gamsi.com / www.calstatefloral.com

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Floral Association*



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WELCOME

The California State Floral Association (CSFA) is a non-profit organization formed in 1948. We are the only entity representing the entire floral industry- growers, wholesalers, retailers, educators, and the allied industry-on a state level. Drawing our membership and board of directors from all segments of the industry, we can are able to address industry concerns and issues from a position of strength and unity.

BENEFITS of MEMBERSHIP



Governmental Relations

- ◆ Staff Lobbyists
- ◆ Legislative Action Day in conjunction with California Ag Day
- ◆ Liaison with allied organizations
- ◆ Pesticide Registration Specialists on staff

Research Support and Education Programs



- ◆ Support of programs that develop quality flowers
- ◆ California Certified Florist program
- ◆ Sponsorship of design classes with world-renowned designers

Annual Membership Meeting and Trade Show



- ◆ Joins together all segments of our industry
- ◆ Features prominent speakers and designers
- ◆ Relevant educational seminars
- ◆ Student design competition
- ◆ Design excellence with CSFA's annual Top Ten Competition



Additional Benefits of Membership

- ◆ California Florists Magazine
- ◆ Statewide Membership Directory
- ◆ Environmental, Health & Safety Services Program
- ◆ I.C. Collection Systems
- ◆ Credit Card Processing through Fast Transact
- ◆ Long Distance Service Discounts
- ◆ Insurance Discounts Available
 - ◇ State Compensation Insurance Fund
 - ◇ Medical, Dental and Life Group
 - ◇ Property & Casualty



Application for Membership California State Floral Association

Yes, I support the progressive work being accomplished by the California State Floral Association and wish to enjoy all the benefits and services of membership.

Name

Company

Address

City, State, Zip

Phone

Fax

Email / website

Membership Category / Annual Dues Schedule:

Level of Payment

	Basic Rate
<input type="checkbox"/> Allied Industry	\$250
<input type="checkbox"/> California Certified Florist	\$195
<input type="checkbox"/> Grower	\$500
<input type="checkbox"/> Professional Floral Designer	\$195
<input type="checkbox"/> Retailer	\$195
<input type="checkbox"/> Wholesaler	\$250
<input type="checkbox"/> Wire Service	\$500
<input type="checkbox"/> Retired	\$ 50
<input type="checkbox"/> Student	\$ 50
<input type="checkbox"/> Teacher	\$ 50

Method of Payment

- Check Enclosed American Express
- Visa FTD Wire Service Account
- MasterCard

Credit Card # / FTD Wire Service Account Number

CC Exp. date

Authorization Code

Billing Zip Code

Signature

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Note: Contributions to CSFA are not tax deductible as charitable contributions for Federal Income Tax purposes. However, CSFA dues may be deductible as an ordinary and necessary business expense.